

NVPS NEWSLETER

GREAT PEOPLE and GREAT IMAGES SINCE 1998



August 2024 Issue

This month's meeting

August 26: Bob McClenaham

Theme: Photos that Tell a Story

Making a return visit is this month's guest speaker Bob McClenahan whose commercial work includes

wineries and their products, winery owners and workers, the occasional winery dog, as well as local charities. His images can be found in magazines promoting the Napa Valley and include, among other subjects, iconic valley landmarks and landscapes, Bottle Rock musicians, film festival notables, local chefs, food, and beverages.



In his short and humorous bio, Bob adds, “My job is to make events look fun, food look delicious, wine look romantic, people look their best, and wine country look idyllic.”

Bob selected the August theme and encourages those who submit images to be prepared to tell the story that prompted their interest.

To see examples of his work visit <https://www.bobmcclenahan.com/>

NVPS meetings are on the fourth Monday of each month starting at 7:00 pm in the Oak Room at the Napa Senior Center, 1500 Jefferson, Napa.

The theme for the meeting is *Photos that Tell a Story*. For the meeting, members may submit two photos according to the guidelines at the end of the newsletter.

A word from the president

Happy August NVPS members. I'm happy to say our Eye Doctor show has excellent participation, and we have plenty of photos to fill the spaces. I'm glad members are involved in events such as this.

The Napa County Fair photo competition resulted in a First Place for Irina Miles! Congratulations Irina!

One of the issues noted in the Napa Fair competition was the small number of entries. To that end, I've spoken with Mitchell Glotzer, and we plan to meet with fair officials to see how the NVPS can bring more entries into the fair. Stay tuned for future developments.

NVPS member Sally Seymour has opportunities for volunteers to photograph various events for non-profit organizations, usually animal rescue groups. I would

encourage you to volunteer for one of these events. I've done two and have a third coming up. It's a great opportunity to practice your skill at capturing moments during the event and telling the story of these organizations. Keep an eye out for email announcements regarding these events.

That's all for now. Keep shooting and see you at the meetings.

Philip Venable, President

Email: philven@pacbell.net

Phone: 707-689-3092

Field trips and workshops

Bowling Ball Beach

Lance Kuehne offers a one-day (11am to 8pm) photo workshop on Saturday, September 7 covering Point Arena, Salt Point, and Mendocino as well as Bowling Ball Beach for \$125.

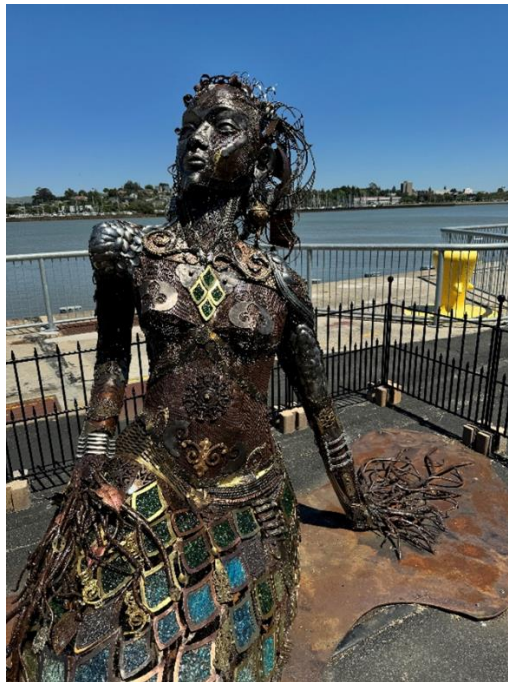


For more information:

<https://www.lancekuehne.com/bowling-ball-early-fall.html>

Mare Island, Vallejo

August 24, Saturday, 9am to 3:30pm. Meet at McDonalds (9:00) on Imola to carpool. Bring your lunch or have lunch at Mare Island Brewing Company. Return to Napa by 3:30.



Shoot industrial, commercial, artistic, landscape, architecture, and sea vessels. Mare Island has it all. *RSVP to Joe Sinclair by Wednesday, August 21, jt@sinclair3.com, with subject line MARE ISLAND (all caps).*

Events

Bay Area PhotoScene

This is a website that lists shows, exhibits, classes, and other photo events perhaps of interest to members.

<https://bayareaphotoscene.com/>

Member news

Show photos delivery reminder

Thanks to the 27 members who submitted information by the deadline to enter the Fall Show at the Eye Specialists office. Just a reminder: photos can be brought to the next meeting. Betty Malmgren and helpers will be in the parking lot prior to the meeting to accept photos. Please have them well packaged with your name on the wrapping. (If you can't make the meeting, please contact Betty for special arrangements at emmnapa@aol.com) And the hanging volunteers can bring their photos with them.



The very busy practice of Dr. Nancy Jameson, Dr. John Bosetti, four other doctors, and many staff is located at 800 Trancas St. (at corner of Trancas and Valle Verde). The office has significant foot traffic. The show is not available to the general public (photos will be in the lobby and back hallways, patient waiting areas) but the doctors will host a reception for us again which will be open to members and guests (date TBA). The show will be up through November (extension may be possible). Our last show there was October through December 2022. It is not our annual show but good exposure and experience, especially for new members to show. It is also good visibility and publicity for the club and may attract new members.

Articles

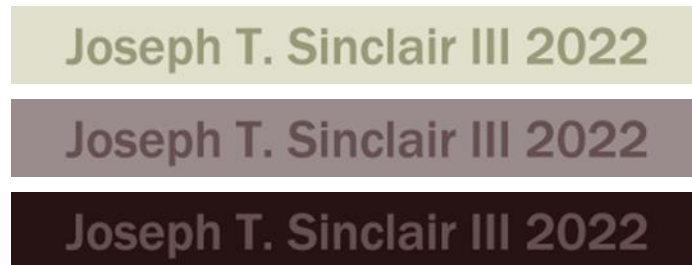
Archive Banner ©2024 Joseph T. Sinclair

This is a way to mark *metal* or *plexiglass* prints for archival purposes. It doesn't necessarily work for digital or paper prints (can be erased or cut out); and it's not advertising (not easily visible).

Banner

In Photoshop (or comparable photo editor) set up three long rectangles: one with a light background, one with a medium background, and one with a dark background. Use easy-to-read type for the information

you want to include. The type should contrast with the background enough to be easily readable but not enough to stand out. Call it the *archive banner*.



Set the photograph to 200% in Photoshop. Superimpose the banner in a layer. Reduce the size of the banner to be very small. Place in the traditional location for a signature: the bottom right-hand corner. Use a banner background that blends in with the photo.

Copyright

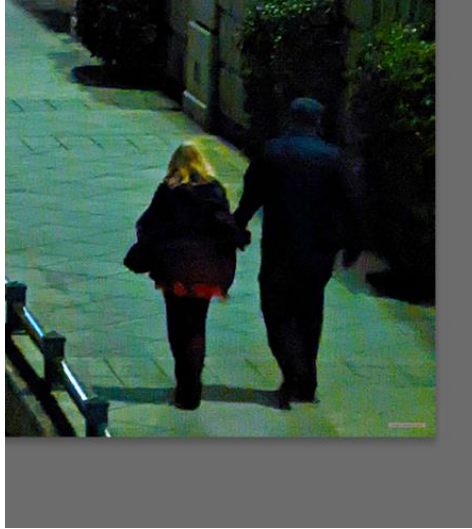
Your banner could be a copyright notice: ©2022
Joseph T. Sinclair III

You can make the banner a size that's:

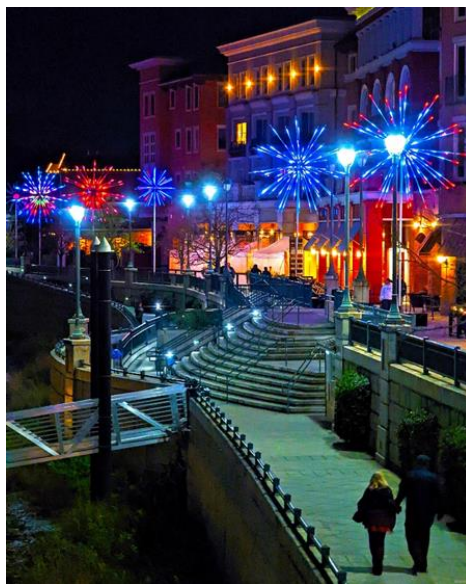
- Invisible except with a magnifying glass (about 75 pixels), or
- Visible if someone looks closely but is otherwise unnoticeable, or
- Noticeable but not as intrusive as a typical signature

This is for photographers who don't want to use a signature yet want to preserve their copyright or authorship in a photograph.

Example



Notice the gray banner in the bottom right-hand corner of this partial photograph. (The full photo is much bigger.) The banner is 1/26th as wide as the full photograph below.



When you look at the full photograph, the banner isn't noticeable. Yet you can see it if you look closely and read it with a magnifying glass.

Last Word

This idea can be executed in many different ways and for different purposes. Many fine art photographs have a highly visible signature that may distract from the art itself. Many don't use a signature, leaving the authorship in doubt. Thus, this is a way to sign a photograph without a distraction

Featured photographer

Judd Alan Howell, PhD



Judd's entrée into photography began with his career in wildlife biology over 50 years ago. His goal was to document wildlife in their habitats. At present he enjoys capturing images of wildlife to share those moments in an animal's life with you.

Early in his career, he studied bald and golden eagles along 600 miles of the North Platte River in Wyoming and Nebraska.

When he came to San Francisco Bay Area to work at Golden Gate National Recreation Area, he studied the first nesting of Heermann's gull in the United States on Alcatraz Island. He began a study of migrating birds of

prey in the Marin Headlands, which is now the Golden Gate Raptor Observatory. He also studied tule elk at Point Reyes National Seashore and retired from Federal Service as the Director of the USGS Patuxent Wildlife Research Center.

Judd is a Member of the Napa Valley Photographic Society and a Fellow Emeritus of The Explorers Club of New York. He has traveled extensively for work and leisure having been to seven continents, including traversing the Northwest passage from Alaska to Greenland and Drake's Passage to Antarctica. He has conducted wildlife research in, Arizona, California, Nebraska, New Mexico, Montana, Washington, Wyoming and France, and developed research programs in China and India.



By Carol LS Howell

He now uses a Canon and Mark IV with Canon, 80-200mm and 200-400mm telephoto lenses.

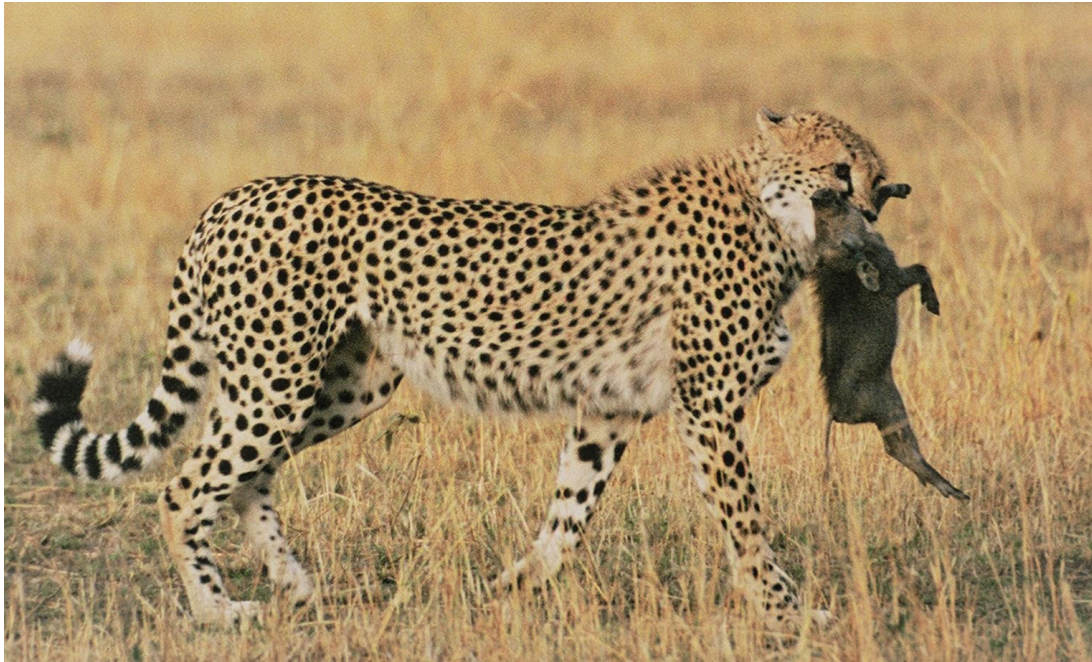
A camera has always been a partner on this great adventure.



Sedona Canyon, Arizona, North America



Nice to Meet You, Antarctica



Stopped for Takeaway, Kenya, Africa



Tea Plantation, Valparai, India, Asia



Azure Kingfisher, Kimberly Coast, Australia



Piazza del Duomo, Pisa, Italy, Europe



Newborn, North Seymour Island, Galapagos, Ecuador, South America

Officers & staff

Elected Board members

President - Phil Venable

Vice president – Judd Howell

Secretary - George Bartolome

Membership Secretary – Nancy Hernandez

Treasurer - Gary Sampson

Appointed board members & chairs

Member-at-large - Lanny Johnson

Master Communicator - Philip Odegard
Program chair - Mitchell Glotzer
Website manager - Carolyn Younger
Newsletter - Joe Sinclair
Exhibit chair - open
Ongoing-exhibits chair - George Bartolome
Hospitality coordinator - open
Field trips - Irena Miles (Karen Noyes, Ann Seronello,
Geoff Hansen)
Workshops - Phil Venable
Publicity - Zach Berkowitz
Zoom coordinators - Phil Venable
Digital projectionist - Peter Guenther, Phil Venable
Facebook posting - Karen Noyes
Fundraiser chair – open



Head photo: Flower Photographer ©2024 Joseph T. Sinclair. All rights reserved.

Newsletter ©2024 Napa Valley Photographic Society. All rights reserved.

Newsletter Submittal Guidelines

Submittal deadline

The submittal deadline for newsletter text + photos (content) is the third Monday of the month.

Members' photos for the meeting

Members may submit images for the meeting and should be prepared to make a brief verbal explanation. To submit your photos for a meeting, send your images to the regular critique site in the usual format (no more than 2000 pixels on the longest side) no later than the Saturday prior to the monthly meeting. The file name for an image should be:

members first&last name_title or theme_order
number

Examples: John Everest_Harvest Time_01 and John Everest_After the Harvest_02

Send the files to: NVPS.Photo.Critique@gmail.com. Only photos taken by members accepted.

Newsletter head photo

If you desire to provide a head photo for one issue, submit a JPG 2000 pixels horizontal. The vertical can be between 450 and 1100 pixels. Anything outside these parameters cannot be used. The file name should

be your name plus the title of your photo, the word *head*, and the date:

name_title_head_date

Send the file to jt@sinclair3.com with the subject-line: NEWSLETTER (in all caps). Only photos taken by members accepted. And photos that have been published before on the NVPS website or in the NVPS newsletter are not eligible.

This month's meeting

Follow the guide for *Articles*.

Field trips & workshops

Announcements of field trips and workshops of interest to members should include all information such as leader + contact info, date, time, meeting place, miles to location, cost, and nature of the photography as well as a general description. These are *participation* events. Announcements can run in two successive issues *before* the event.

Events

This is an announcement of a photo exhibit, contest, or photo op of interest to members or one that includes a member or multiple members. It can run in two successive issues *before* the exhibit.

This category also includes a call for member participants in future photo exhibits or contests with complete information on applying and participating.

If an event is a duplicate of full information elsewhere, it should be a brief announcement with a hyperlink to the information online elsewhere.

Member news

This is a one-time *brief* announcement of a member's *past* achievement, such as an exhibit, a photo experience, a travel-photo experience, a photo learning experience, and the like. Use a hyperlink to indicate where full information is available.

If this is the sole information on a substantial achievement, it can be written like an article with full information; but it shouldn't be a duplicate of full information published elsewhere (use a hyperlink instead).

NVPS administrative news or other news is also appropriate for this category.

Articles

Articles (e.g., magazine-like articles) written by members can be posted in the newsletter for one issue. They will be assumed to be published by permission. They must be relevant to photography, of course.

Articles published by non-members are likely to be copyrighted. See *Copyrights* for the treatment of non-member articles.

Generally, only one article per issue will be published with member-written articles given preference.

For sale, give away, or wanted

Photographic equipment for sale, giveaway, or wanted can be listed here for one newsletter issue. Provide full information about item and full contact information.

Photos for newsletter

Photos submitted for the newsletter should be: no more than 2000 pixels, and no less than 1000 pixels, on the longest side. Logos can be a smaller size. File names should be:

author_title of photo_date

Photos taken by members will be assumed to be published by permission. Photos taken by non-members are likely to be copyright protected. See *Copyrights* for the treatment of non-member photos.

Send the photo file *attached* (not *embedded*) to jt@sinclair3.com with the subject-line: NEWSLETTER (in all caps). Photos must have an extension that indicates their protocol (e.g., .jpg); that is, Windows compatible. Due to incompatibilities between Apple and Windows, photos that don't conform may be unusable.

Photo captions

If you want captions for you photos, include them in the photo file name.

Submissions

For all information (text) submitted, use a file name that identifies the subject matter and author. Send the file to jt@sinclair3.com with the subject-line: NEWSLETTER (in all caps).

Subject-line email

Unless you use the subject-line words requested for text or photos, your submission might be lost in the 400 junk emails received each day.

In the email, explain your submission. Example: *This photo goes with my article on shooting wildlife.*

Copyrights

For articles and photos by non-members, NVPS must have written permission for publication. The exception is articles or photos in the public domain; for such articles or photos, the author and source of the public domain archive should be stated.

One exception to copyright protection is the use of copyrighted text or images in teaching, such as an article on photography.

One way to circumvent copyright problems is to use a hyperlink to the article or photo published elsewhere.

Typography

Use italics for emphasis. Use emphasis sparingly. Don't use bold or all-caps. Bold and all-caps are difficult to

read. Nonetheless, all-caps are acceptable for acronyms and designations.

Suggestions

Suggestions for the newsletter format or otherwise should be sent to jt@sinclair3.com with the subject-line NEWSLETTER in all caps.

Your editor

Your current newsletter editor is half-deaf with a short-term memory (25 seconds on a good day and getting shorter each month) and lives in Vallejo (doesn't know Napa very well). He receives about 400 emails every day thus requiring NEWSLETTER to be in the subject line of your emails. Although the newsletter editor reserves the right to edit or reject submissions, the newsletter editor's job is to *receive* content (information + photos) for the newsletter, not create it. So, your publish-ready content according to these guidelines will be welcome.